

Marie Angelie Censon

Art Director / Graphic Designer / Illustrator

EXPERIENCE

Swit Technologies, Inc.

Sr. Marketing Designer

APR 2020 - PRESENT / REMOTE

Developed full visual brand identity and implemented guidelines across website, social media, email newsletter, app store images, blog, product illustrations, advertising, PR materials, etc. which improved the design consistency in both product and marketing deliverables.

Fluid PR (Candor Content)

Visual Designer

OCT 2019 - JAN 2021 / REMOTE

Provided multi-media design services that helped build web pages, sales collaterals, social media graphics, B2B marketing, and more for various clients. Streamlined the process for content creation through creating easy to follow design guidelines for both static and animated deliverables that resulted in efficient turnover of social media tasks to other designers.

Minted

Design Associate

NOV 2019 - MAR 2020 / OAKLAND, CA

Designed and created digital products (cards, invitations, custom art) according to orders.

PUSH Associate

Jr. Art Director

JUL 2014 - AUG 2017 / ORTIGAS, PHILIPPINES

Conceptualized, executed, and launched advertising & marketing campaigns for various clients. Won several pitches that secured new clients for the agency.

Publicis Manila

Creative Intern

MAY 2013 / MAKATI, PHILIPPINES

Helped creative team conceptualize and execute print ads, edit pitch video presentation, illustrate TVC storyboards, write radio scripts.

EDUCATION

Academy of Art University

MA - Advertising and Media Technology

FALL 2017 - SPRING 2019 / SAN FRANCISCO, CA

University of Santo Tomas

BFA - Advertising Arts

JUNE 2010 - MARCH 2014 / MANILA, PHILIPPINES

SKILLS

Art Direction, Visual Brand Identity, Illustration, Motion Graphics, Typography, Color Theory, Packaging Design, Shopper Marketing, Print, Social Media, Web Design, Video Editing, UI Design, Digital Marketing

TOOLS

Figma, Adobe Suite, Procreate, Google Suite, Hubspot, Traditional Art

RECOGNITION

The One Show / Student Merit

Dad Kinda Love / Dove, 2019

AAU Spring Show / Silver

Dad Kinda Love / Dove, 2019

Young Glory / Student Bronze

Equalizer / LinkedIn, 2019

The One Club Bootcamp SF / Bronze

Oomph! / Premiere Protein, 2017

Cum Laude

Academy of Art University, 2019

Cum Laude

University of Santo Tomas, 2014